

**2408000604040002**  
**EXAMINATION APRIL 2025**  
**BACHELOR OF COMMERCE (NCF-NEP)**  
**(FOURTH SEMESTER)**  
**AEC - ENGLISH PROFICIENCY AND LIFE SKILLS - IV**

[Time: As Per Schedule]

[Max. Marks: 25]

**Instructions:**

1. Fill up strictly the following details on your answer book
  - a. Name of the Examination : **BACHELOR OF COMMERCE (NCF-NEP) (FOURTH SEMESTER)**
  - b. Name of the Subject : **AEC - ENGLISH PROFICIENCY AND LIFE SKILLS - IV**
  - c. Subject Code No : **2408000604040002**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.
5. Indicate clearly the options you attempt.

Seat No:

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Student's Signature

**Q.1 Choose the correct option (ANY TEN)**

**10**

- 1) Why does the receptionist refuse to accept consultation fee from the author?
  - a) The author is minister
  - b) The author belongs to the same tribe
  - c) The author is a relative
  - d) The author does not have money
  
- 2) Which is the most difficult barrier according to *R Crystal Butungi*?
  - a) Language barrier
  - b) Education barrier
  - c) Age barrier
  - d) Gender barrier
  
- 3) When Sudha Murthy came out of the customs counter, she felt \_\_\_\_\_
  - a) Happy
  - b) Sad
  - c) Bad
  - d) Dejected

- 4) Which city of Columbia in South America that Sudha Murthy visited in 2009?
- a) Boston
  - b) Berkeley
  - c) Bogota
  - d) Miami
- 5) What is *kumiss*?
- a) Fermented drink prepared from goat's milk
  - b) Fermented drink prepared from mare's milk
  - c) Fermented drink prepared from cow's milk
  - d) Butter milk
- 6) Ali had been visiting the post office for the last \_\_\_\_\_ years.
- a) Two
  - b) Three
  - c) Four
  - d) Five
- 7) Give the meaning of the idiom '*see eye to eye*'.
- a) Angry
  - b) Stare
  - c) Agree with some one
  - d) Understand
- 8) Give the meaning of the word '*zenith*'.
- a) Height
  - b) Weight
  - c) Zone
  - d) Identify
- 9) Give the meaning of the word '*diminish*'.
- a) Increase
  - b) Destroy
  - c) Decrease
  - d) Damage
- 10) Give the meaning of the phrasal verb '*break out*'.
- a) Appear
  - b) Stop
  - c) Remove
  - d) Start suddenly

11) Give the meaning of the idiom '*a hot potato*'.

- a) Expensive
- b) Disputed issue
- c) Potato chips
- d) Become angry

12) Give meaning of the word '*perplexed*'.

- a) Blame
- b) Sad
- c) Happy
- d) confused

**Q.2 (A) Answer the following questions in short (ANY TWO) 4**

- 1) Why is good self esteem important for personal growth and finding employment?
- 2) What do you think is the role of culture in cross cultural communication?
- 3) Who is a customer?
- 4) What qualities of Ilyas as an employee do you find in the story?

**(B) Expand your ideas on the following topic (ANY ONE) 4**

- 1) Love understands all languages.
- 2) Where there is life, there is hope.

**(C) Attempt ANY ONE of the following 7**

- 1) Write in 150 words about why it is necessary to understand people from their own cultural perspective rather than from our own view of the world.
- 2) Write in 150 words about underlying the significance of effective customer relations for harmonious life.

\*\*\*\*\*END\*\*\*\*\*